

AHIMA Volunteer

Experience

- Two terms on the FORE Board of Directors.
Vice Chair
Headed External Relations Committee
- Current member of the FORE Capital Campaign Corporate Committee.
- Led the founding Dicotaphone donation to the Virtual Lab.
- Sponsor and participant of e-HIM Workgroups on Speech Recognition and Data Standards.

Candidate Statement

We must always be focused on the fact that AHIMA is a member-based organization. Our primary opportunity is to lead the effort to define, track and promote the changing roles of our HIM professionals. I feel strongly that AHIMA must not only define these roles theoretically as in the Vision studies, but also demonstrate that these functions can become **real jobs in the market** that can offer opportunities for professional and economic growth for the membership long term. Research, cultivating HIM leaders, starting pilot programs, marketing success stories—these and other techniques must continue to expand.

Don Fallati: For AHIMA Board of Directors



Industry

Experience

- *Executive Vice President* for 11 years with **Dictaphone Corporation**, one of AHIMA's longest-standing supporters.
- Currently *Senior Vice President* at **Amkai LLC**, a provider of EHR systems to the outpatient surgery market.
- More than 25 years of experience in corporate marketing and strategic planning.
- A frequent speaker and author in Healthcare IT.

What I Can Bring to the AHIMA Board

• Ability to help broaden the base

As a "non-traditional" candidate, I can build on my work in recent years to bring in people from a wide range of companies and organizations

• Corporate executive experience in health information technology

I have a good financial and managerial background for the Board. My technology experience is important to helping AHIMA chart the direction to new roles for members.

• Strong marketing skills

It is becoming very clear that beyond advocacy and research, AHIMA must aggressively expand its marketing effort to grow the new HIM roles and boost the value of credentials—leading to increased respect and compensation for our members. As the capital campaign gets underway, these skills will be beneficial as well.

• Board-Level Experience— "Hit the Ground Running"

On the FORE Board, we followed the same planning process with concentration on parallel issues as the AHIMA Board. I will be immediately up to speed

• Outpatient sector experience

My current company serves the outpatient market, which is helpful experience given the strong and growing proportion of AHIMA members from this sector.